



SEVERE DUTY REPORT

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FREIGHTLINER'S 114SD IS "A LOT OF SNOW PLOW"



Towmaster ensured that the 114SD could meet every challenge Minnesota winters might serve up.

When Towmaster Truck Equipment transformed one of the first Freightliner 114SD trucks off the line into "the only full blown snow plow at the show," it got a lot of attention at the NTEA Work Truck Show in Indianapolis recently.

Litchfield, Minn.-based Towmaster Truck Equipment ordered the demo unit from I-State Truck Center in Inver Grove Heights, Minn., and then set out to ensure that the 114SD could meet every challenge Minnesota winters might serve up.

Freightliner's new 114SD comes standard with a Detroit Diesel DD13® engine with BlueTec® emission technology. It features a steel-reinforced aluminum cab, with superior visibility, larger door openings for easy entry and exit, and enhanced maneuverability in tight situations.

The 114SD meets weather challenges with features like extreme climate thermal insulation and inside/outside engine air intake, with electronic control modules located inside the cab for added protection. With its factory clear back-of-cab packaging and Freightliner warranty, the 114SD is an easy upfit for truck equipment manufacturers like Towmaster.

Towmaster upfit with the Edge RC body then made a great plow even better, adding an impressive array of extras, including a 10' Falls wing, an 11' underbody scraper and a salt sander on the back, and two reverse view color cameras with seven inch screens on the dash. The result, according to Towmaster municipal truck sales rep Tom Gertgen, "is a plow that looks like a monster."

After the NTEA show, Towmaster took the 114SD on the road. It's being displayed all over Minnesota and everybody who sees it says: "It's a lot of snow plow equipment."



The 114SD is an easy upfit for Towmaster.

Tim Erickson, municipal truck sales, Towmaster, said: "Freightliner got it right the first time out" with the 114SD. "It has the best exhaust and fuel tank clearances and the best visibility lines of any truck

on the market at this time." Erickson and Gertgen both liked the openness and candor of working with Freightliner Trucks. "When engineers and factory reps talk, good things happen," said Gertgen.



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